



## web site

Point. Click. Smile.

It's about making connections...the internet that is. Connecting with your audience on a number of levels. Establishing relationships and infusing your brand with personality. It's about giving your audience the best reasons to add your site to their favorite bookmarks.

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## illustration

Art is personal.

Whether it's a painting, a pencil sketch, a charcoal rendering, digital art or a doodle on a cocktail napkin, illustrations challenge people to think. Illustrations connect with people on an emotional level, evoking memories or instilling new ones. Most importantly, illustrations can move people to respond.

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## event marketing

It's show time!

Whether it's a party, a trade show or sponsorship, marketing support is often as important as the show itself. The design of invitations and other event support materials should reflect and extend your company brand so that when your "who" receives these materials, they'll want to know "when and where".

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## print

Getting the word out.

Print is about spreading the word. Your words. Your brand. And printed collateral can do that. Brochures. Product sheets. Direct mail. Annual reports. Appropriately designed and smartly written, these materials quickly communicate your message to your audience, speaking their language and inspiring them to take action.

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## logo development

Redefining your company.

Your name and logo are with you for the life of your business. This combination of colors, shapes and letters visually defines who you are. Your logo extends your brand and reinforces your corporate identity. We'll work with you to create a logo that best represents your company and helps distinguish you in the marketplace.

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