

“Genesis Homes ... one of the only true national modular builders.”



Make your next destination [genesishomes.com](https://www.geneshomes.com)
and learn more about how we can help you plan and build your next development smarter, faster and with less risk.

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Modular Solutions
for Resort Development



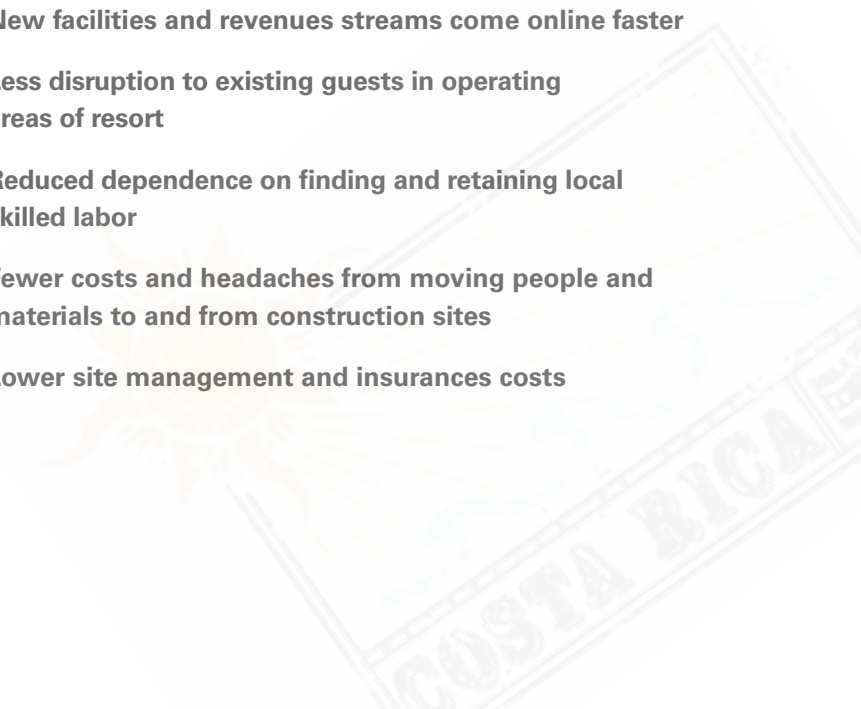
Why is Genesis Modular Construction a Perfect Fit for Resort Development?

The Genesis modular construction process is an innovative and proven way to meet the challenges of all kinds of construction projects. It's also an ideal solution for resort developers because it overcomes many of the key financial and logistical challenges that are unique to resort development and construction.

With the Genesis modular construction process, approximately 80% of every structure is built at one of our tightly controlled manufacturing facilities and delivered to your site. This significantly reduces the amount of on-site construction, while dramatically decreasing project timelines by up to 33 percent.

These timesaving benefits can lead to significant advantages for resort developers, including:

- ▶ **New facilities and revenues streams come online faster**
- ▶ **Less disruption to existing guests in operating areas of resort**
- ▶ **Reduced dependence on finding and retaining local skilled labor**
- ▶ **Fewer costs and headaches from moving people and materials to and from construction sites**
- ▶ **Lower site management and insurances costs**





The Destination Cottage

It's a perfect fit for any resort setting



Floridian Style



Traditional Style



Mountain Region Style



Southwestern Style

Compact design and the ability to easily modify exterior styling to suit a variety of settings, make the Destination Cottage an ideal way to quickly and affordably add capacity to virtually any development.

Maximize Your Available Real Estate

The "Destination Cottage" design accommodates "in-fill" applications, while increasing land utilization and maximizing potential revenues. Additional floorplans are available and each is available in a variety of architectural styles. And since there's less equipment, material and people required on site, valuable resort real estate is not used to support construction. From single cottages, two-story duplexes or quad-units, we offer the best options available for your resort project.

Limit Disruption to Your Existing Resort Operations

Arriving at a vacation destination that's under construction ... it's every tourist's worst nightmare. Even expanding a resort can cause major disruption to the existing part of the resort, not to mention its affect on revenues.

When you build with Genesis you relocate the majority of the noise, dust, waste and activity to our manufacturing facility, allowing existing guests to enjoy their time at your property. And on the day of delivery, our units can be installed and secure in under 24 hours.

Reduce the Need for Local Skilled Labor

Resorts are often situated in locations where skilled labor is limited and expensive, and getting materials and workers to and from the build site can be difficult. Clients have used our off-site modular construction process to complete successful projects on islands, mountain locations and remote destinations.





Big Horn Mountains, Wyoming

No matter what you build or where you build it, Genesis modular construction can help you built your resort faster, better and smarter.



Bay St. Louis, Mississippi

Reduce Your Financial Risks

Large resort developments often come with substantial financial risks. With the Genesis modular process, your turnaround times are accelerated (1/3 faster), which lowers your borrowing costs. Shorter construction schedules also mean your new units can generate revenue sooner. A shorter construction schedule also helps mitigate a wide range of other potential risks, including theft, vandalism and on-site safety. And when you spend less time building, you can spend more time and effort marketing your resort.

Built by Genesis. Backed by Champion.

Genesis Homes is the national modular brand of Champion Homes, a publicly held, international manufacturer and modular builder. This makes Genesis one of a select few modular companies with the financial resources and manufacturing capabilities to engage in and complete large development projects.

Our extensive experience has translated to all types of modular projects – from resort hotels, mountain properties and island developments in the U.S., to hotels and large residential development projects in Europe. This includes the ability to understand the unique scheduling, logistical and financial challenges; as well as provide the internal engineering, architecture, design organization and support development process for large development projects.

With Genesis Homes, you get extensive localized manufacturing capabilities, with a global footprint to support your resort project in numerous locations around the world.

