

Elastoskin®'s UV resistance holds the material's outstanding color over time. It also stays pliable and won't crack or become brittle.



### Squeeze more out of your manufacturing process.

Appliqués, grains, seam patterns, colors, varied material thicknesses and more ... Elastoskin® offers an entire crop of possibilities in a quick, four-step process. From the in-mold spray coating; to the application of Elastoskin®; to the integrated polyurethane foam backing added for comfort; the Elastoskin® process takes two materials, and quickly and easily combines them to create a versatile, tough-yet-soft material.

### Comparing apples to oranges.

Imagine manufacturing a complete seat in less than 15 minutes instead of two to three hours. Now you can with Elastoskin®. Other popular soft-skin materials, such as PVC, TPO and aliphatic spray polyurethane, are produced using expensive, time-consuming slush or vacuum form processes. Elastoskin® materials are created in one mold, with no secondary processes. That means shorter cycle times, excellent cost competitiveness, reduced labor costs and improved productivity. Labels or appliques can also be applied in mold; further reducing cycle times.



### Discover how Elastoskin® can help refresh your product lineup.

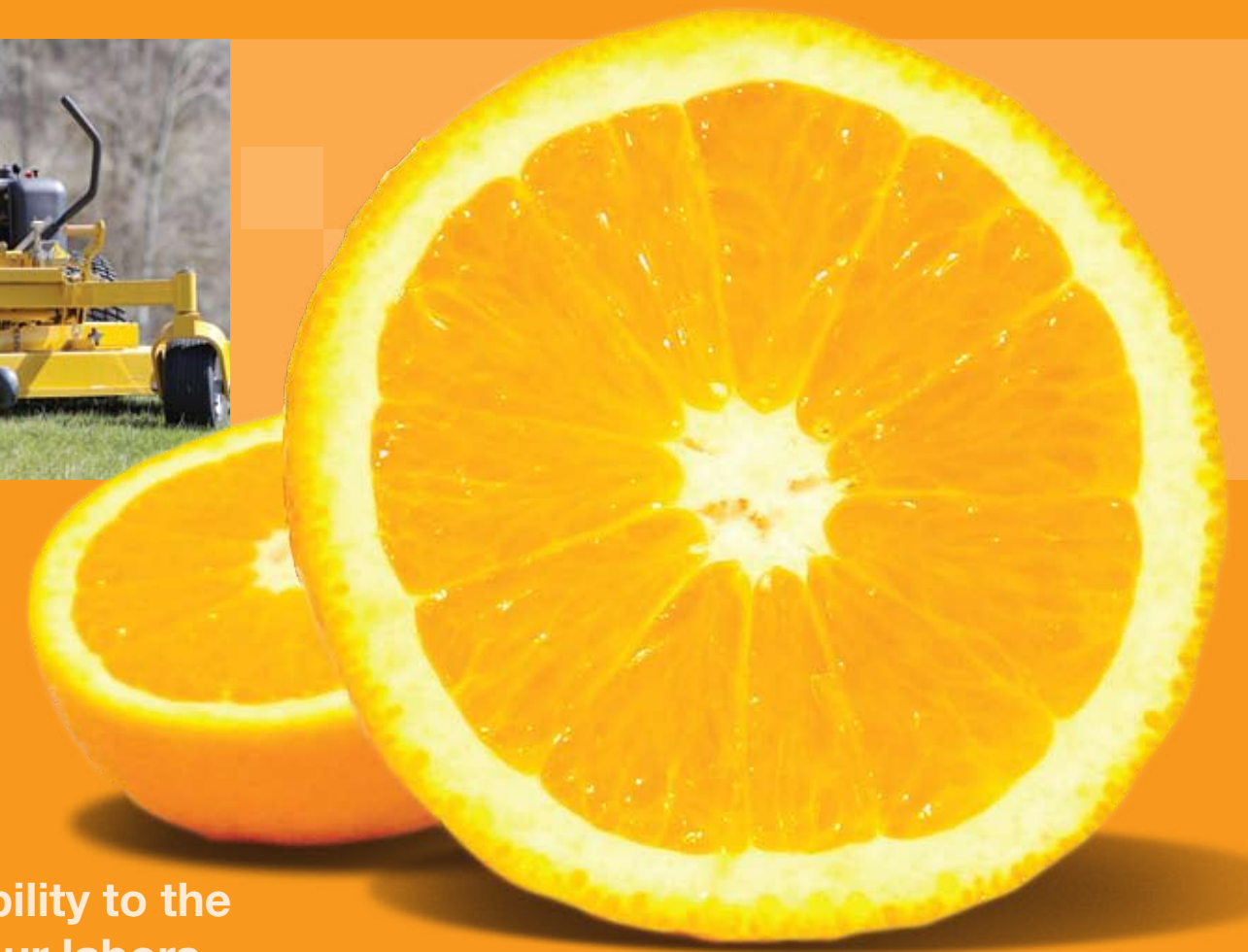
Find out how Elastoskin® can sweeten your design options by incorporating a nearly endless variety of colors and styles, as well as strength, comfort and durability. Visit [www.basf.com/PURelastoskin](http://www.basf.com/PURelastoskin) today for more information.

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An innovative soft-touch material that's always in season.



**One of the most durable, flexible and versatile polyurethanes on our soft-touch tree.**

Elastoskin® is a sweet idea whose time has come – a two-layer, UV-stable, polyurethane elastomeric, soft-skin alternative that's high in value, cost competitive and offers you complete design freedom.

Compared to competitive materials, Elastoskin® offers more precise control over the material surface so you can recreate almost any texture, seam pattern or color scheme imaginable. The material cost, per-part efficiencies and pour-in-place process that integrates the skin with the cushion support, are also far superior to alternative materials.

**Add flexibility to the fruit of your labors.**

Elastoskin® is flexible enough to create any design by adding a virtually endless array of textures, grains, colors and seams. It's also extremely durable, waterproof and stays soft over time through even the most extreme temperature ranges. And by simply adjusting its chemistry and modifying your tool design, you can vary the degrees of firmness to produce boat dash panels, office seating or anything in between. With Elastoskin®, the possibilities are almost limitless.



The Elastoskin® process is perfect for mass customization, allowing you to manufacture a variety of colors and textures on a single mold, or produce low-cost, custom designs when needed.



**No matter how you slice it, Elastoskin® offers more design freedom.**

Orange peel. Snake skin. Top-grain leather. Elastoskin® gives you the freedom to branch out into a virtually endless array of textures, grains, multi-tones and colors. Its soft, leather-like feel yields to the touch, yet produces sharp, superior grain definition and angles.

**Delivering innovations by the bushel.**

ATV seats. Boat dash panels. Healthcare furniture. Regardless of the application, Elastoskin® outperforms its competitors under almost any condition.

**Marine**

Elastoskin® is ideal for marine applications because it's waterproof, stain and mildew resistant, UV stable and won't crack and become brittle over time or through exposure to extreme weather conditions. Since it can be produced without seams, it eliminates seam failures. The Elastoskin® process also increases productivity because it eliminates hand cutting and sewing, as well as waste. And because it's so durable, warranty claims can be dramatically reduced.

**Agriculture**

On the farm or just mowing the lawn, Elastoskin® adds durability as well as water, stain and puncture resistance to riding mower, tractor and farm machinery seating. It also helps make them more comfortable to ride and it provides manufacturers the opportunity to offer new seat colors.

**Recreational**

Recreational vehicles are built for fun, but Elastoskin® can add a touch of style and robustness. RVs, ATVs, golf carts, motorcycles and utility vehicles can now all benefit from Elastoskin®'s ability to generate custom colors, as well as provide water, puncture, stain and abrasion resistance. And for mass customization, Elastoskin®'s manufacturing process allows for quick and easy application of labels and appliqués.

**Office and Healthcare Furniture**

Elastoskin®, combined with Elastoflex® PUR Foam, can make office furniture more comfortable, as well as eco-friendly, because it's 100% solid with no plasticizers. And for healthcare furniture, Elastoskin® gives designers the ability to create seamless, stain- and water-resistant cushions, examining room tables and patient and guest seating that are easy to clean and sanitize.

